

Eventprogram og formidling

Eventprogrammet og formidlingen bliver sammensat af Christa Mako Teigen. Følgende er hendes beskrivelse på engelsk, men eventprogrammet vil være tilgængeligt både for dansk- og engelsksprogede besøgende.

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For this exhibition, which investigates our values of minimal aesthetics and ornament, we aim to open up a broad conversation with both the local community, and leaders in aesthetic fields such as architects, designers, craftspeople and fellow artists.

We are excited to host an exhibition in this public space, and to allow a dialog and discussion to unravel with the public. In order to do so, significant effort is being made to make the space not just accessible to the public, but enjoyable and relevant.

Children and child friendly activities

The first mode to accomplish this is to provide activities for children (and all who wish to!) to engage in the act of ornament. This not only opens up a dialog among generations, but also allows parents of young children to engage in the exhibition alongside their children. If funding allows, we will have two similar ornamentation workshops each week, one being a child-friendly version.

These include temporary tattooing (ornamenting ones body), cake decorating (ornamenting celebrations), fruit carving (ornamenting daily nutrition), scrapbooking (ornamenting memories), flower arranging (ornamenting affection) and more.

We also hope to host game nights in the exhibition, as well as treasure hunts of public ornamentation for young people. We aim to offer these treasure hunts to local kinder gardens and schools. These, again, reflect on the themes of the exhibition and bring the questions they hold into the real world of audiences.

Reading groups and discussions

In addition, we plan to host reading groups on feminist and anti-racist texts related to aesthetics, not just for artists, but with particular care to collaborate with architects and designers. With this, we hope to foster a closer connection with the critical and experimental art field and their colleagues in more market-based fields.

One slow-looking tour will be held, where viewers are given material to reflect on the works, as they spend 15 minutes with each work. They are also guided to sense how the body responds to the works in a somatic and mindful manner.

We will also have accessible texts and communication about the exhibition, both in English and Danish, and “easy-read” versions similar to practices used in exhibitions in Germany.

Communications and outreach

Extensive efforts will be made to communicate the exhibition thoroughly and in good time. The exhibition will be advertised on Artmatter.dk (formerly Kunsten.nu), idoart.dk, Sydhavn Station's social media platforms and website, through Sydhavn Station's news letter that has 900 subscribers.

Furthermore we will contact the art, design and architecture academies and local eateries, leveraging our personal and professional networks to promote the exhibition to a broad audience. ✦