

Solen placeres ved enden af Søen

Værk nr. 104

Titel: Sun
Kunstner: Zenisk

Pris: 129.375 kr.

Creating a warm sun in an unexpected way with a surprising effect. A low-tech approach utilizing „old“ incandescent bulbs arranged to act as pixels in a low-resolution display. A media screen from a century ago. When the bulbs are fully lit, they shine white, and when dimmed, they warm like the old incandescent bulbs. The pixels are individually controlled so that the sun has a dynamic effect that mimics solar flares and the vibrancy of life.



”Bål”

Værk nr. 260

Titel: Fluxit
Kunstner: Dvandel & de wolf

Pris: 83.000 kr.

A fire to celebrate, as an announcement of a new period, to chase away all evil spirits occurs in many cultures. In such a fire the past is symbolically burned and left behind. The whole thing is made on site with silver bamboo sticks of 3 m long and various types and sizes of meteor LED tubes. All the LED tubes are equipped with an IC (See also the video). The bamboo is placed about 15cm into the ground and tied together into a sturdy whole. The location must therefore be a lawn or park




Insekter spredes ud på Søerne

Værk nr. 101

Titel: Odonata
Kunstner: Julien Menzel

Pris: 144.500kr.

Who doesn't look for a dragonfly by hearing the roar of its wings? Who is not attracted by its flight so particular and so fast, by its beautiful colors? These creatures spread over a lawn, as if they were levitating above the ground, are an invitation to contemplate. The change of scale of its animals, with a wingspan of more than 2m, allows to magnify them. The addressable LEDs scattered on their bodies and wings allow to propose the many variations of dresses that are found in the Dragonflies, Damsels, and other Agrions of Mercury.



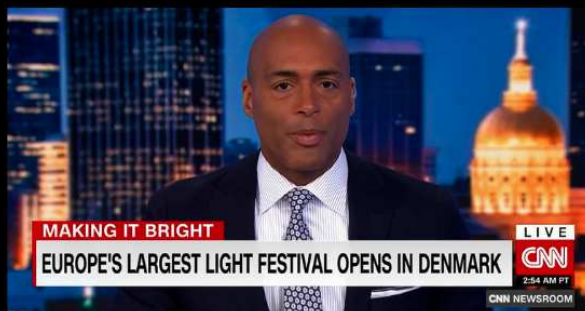
Copenhagen Light Festival topper i medie og SoMe kommunikationsrækkevidde

350.000 har besøgt festivalen

En markant stigning i antal besøgende på 60% i perioden 2.-25. februar, på lokationer med lysinstallationer.

Festivalens app er i år yderligere downloadet **20.000 gange**.

I februar 2023 steg besøgstallene på hoteller i København med **11%**, hvor Copenhagen Light Festival var det eneste "nye", der skete. Festivalen har de seneste år gennemsnitligt haft et besøgstal på **450.000 gæster**.



548 mio. eksponeringer

Copenhagen Light Festival 2024 er med primært egne videoer og stills blevet eksponeret for **et publikum på 548 mio.**, hhv. 202 mio. (TV nyheder) og 290 mio. (nyheder online), samt flere end 56 mio. via social media.

Blandt stationerne er TV-A, TV-2, CBS, EuroNews, Rai, Le Figaro, Yahoo News, Reuters, AFP, AP m.fl. Mange af visninger er registreret i hele **Europa, Nordamerika og Asien**. Visningerne er på linje med tallene for Grand Depart og Eurovision i København.

